



JERVIS BAY THE GUIDE

PRESS RELEASE

UNIQUE IPHONE TRAVEL GUIDE LAUNCHES

FOR IMMEDIATE RELEASE

Jervis Bay – The Guide

Local Knowledge Just One Tap Away

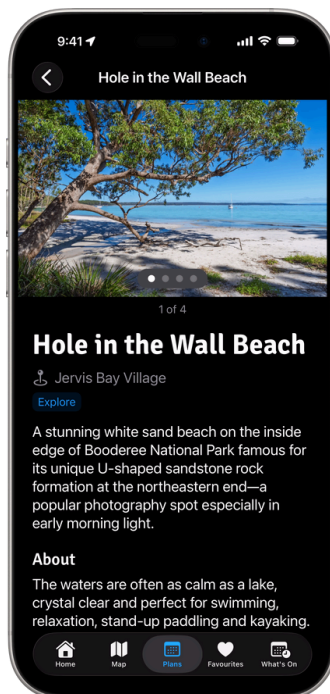
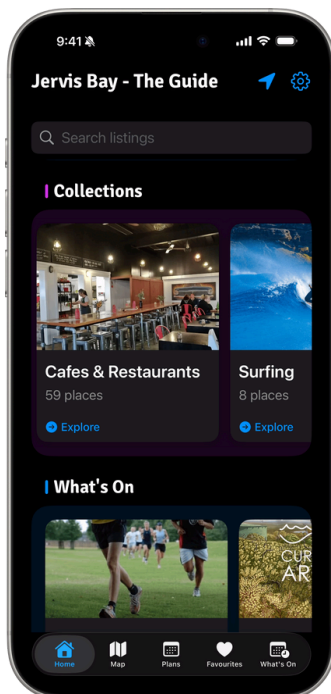
South Coast, NSW – December 2025 – Local creatives Andy and Catherine Hutchinson today announced the public release of Jervis Bay – The Guide, a premium iPhone travel companion that distils nearly 300 hand-picked beaches, walks, eateries, activities, events, and insider tips into one curated, map-first experience.

Designed for visitors, day trippers, and locals alike, the \$9.99 AUD app features original photography, practical details, and filters for categories, tags, and price. Daily "Beach of the Day" and "Adventure Pick" cards surface timely ideas, while smart collections such as "Natural Attractions" and "Picnic Areas" highlight themed adventures.

"People fall in love with Jervis Bay the moment they arrive, yet reliable information is scattered across brochures, social posts, and word of mouth," said creator and landscape photographer Andy Hutchinson. "Catherine and I live and work right here on the South Coast, so we built an app that captures the local knowledge we've shared with friends, clients, and community groups for years."

Key Features

- Interactive Map & Near Me – Category-coloured markers cover Huskisson, Vincentia, Hyams Beach, and beyond, with intelligent clustering in busy areas and location-aware discovery to find what's nearby.
- Search & Filter – Find exactly what you're after with text search, category and tag filters, and price range options from free activities to premium experiences.
- Events Calendar – A comprehensive calendar showcases what's on across the region, with date and price filters, reminder notifications, and one-tap export to your device calendar.
- Itinerary Builder – Plan your perfect trip with a multi-day planner featuring drag-and-drop organisation, personal notes for each stop, and shareable export to send your plans to friends and family.
- Curated Collections – Themed guides like "White Sand Beaches," "Boating & Cruising," and "Dog Friendly Beaches" take the guesswork out of planning, whether you're travelling with kids or hunting for that perfect sunrise location.
- Favourites & Sharing – Save the places you love for quick access, and share listings and events directly via Messages, email, or social media.
- Offline Access – Smart caching ensures your saved content and key information remain available when mobile reception drops—essential for the bay's more remote beaches and bushwalks.
- Sign in with Apple – Optional account sync keeps your itineraries backed up and accessible across devices.



Availability

Jervis Bay – The Guide is available now on the App Store for iPhones or iPads running iOS 17 or later. The app features an adaptive light and dark mode interface built with Apple's native SwiftUI technology.

For more information, visit jervisbayguide.com.au

App store link: <https://apps.apple.com/app/jervis-bay-the-guide/id6756159692>

Contact us for a promo code to test the app

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About the Creators

Andy and Catherine Hutchinson are a husband-and-wife team who have been designing, filming, coding, and storytelling on the NSW South Coast since the early days of the web. Through their boutique studio Web Design Solutions NSW, they craft websites, brands, and campaigns for local businesses while championing regional stories. Jervis Bay – The Guide is their latest way to share the places they love.

About Jervis Bay

Located on the South Coast of New South Wales, Jervis Bay is renowned for its white-sand beaches, crystal-clear waters, resident dolphins, and relaxed hospitality. The region attracts hundreds of thousands of visitors each year seeking nature, culture and coastal adventures.

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